



FRESHMEN DIGITAL STAR 2024

Engage and win big!
The more engagement, the higher the chances to win!



**SCAN QR CODE FOR
REGISTRATION**

#lpudigitalstar #engagement #lpu #lpuuniversity

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Show off your creativity & Win incredible prizes at LPU!



Trophy



1st Prize
iPad



2nd Prize
iWatch



3rd Prize
Airpods

Eligibility

- To qualify for the Digital Star Trophy, participants must actively **participate in both parts** of the competition
- Part 1 – **Home to LPU Journey**
- Part 2 – **Life at LPU.**

Engagement Criteria

- Each participant's reels must achieve a minimum of **50,000** views
- their posts must receive at least **1000 likes.**



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